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July 8, 1997

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Mr. William F. Caton
Acting Secretary
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

Attention: Policy and Rules Division
Stop Code 1800D

Re: MM Docket Nos. 91-221, 87-8, 94-150, 92-51 and 87-154
Television Station WFCT(TV), Bradenton, Florida

Dear Sir or Madam:

On behalf of Channel 66 of Tampa, Inc., licensee of Television Station WFCT(TV), Bradenton, Florida, we submit herewith an original and four copies of the licensee's response to the FCC's June 17, 1997 *Public Notice* in the above-captioned proceedings. This submission concerns a Time Brokerage Agreement between Paxson Communications of Tampa-66, Inc. and Channel 66 of Tampa, Inc, the licensee of Television Station WFCT(TV), Bradenton, Florida.

Should any questions arise concerning this matter, kindly contact the undersigned.

Very truly yours,

John R. Feore, Jr.

JRF/lkr
Enclosure

No. of Copies rec'd 024
List ABCDE

LMA REPLY FORM

MARKET: TAMPA-ST. PETERSBURG-SARASOTA, FLORIDA

DMA # 15

					Degree of Overlap (%)	Nielsen (all day) Audience Share (9am - midnight)
	Channel No. & <u>Call Sign</u>	Network <u>Affiliation</u>	Licensed <u>Community</u>	Owner/ <u>Licensee</u>	City <u>Grade</u> <u>Grade</u> <u>Grade</u> A B	<u>11/96</u> <u>2/97</u> <u>5/97</u>
Brokered Station:	Channel 66 WFCT(TV)	Independent	Bradenton, Florida	Channel 66 of Tampa, Inc.		Not Available
Brokering Station:	None	N/A	N/A	Paxson Communications of Tampa-66, Inc.	N/A	

LMA Specifics:	Date of LMA <u>Signing</u>	Length of <u>Initial Term</u>	Initial Term <u>Start Date</u>	Initial Term <u>End Date</u>	<u>Renewal Provisions/Terms</u> Describe renewal provisions including: (1) length of renewal, (2) at which party's option, (3) whether renewal may be exercised.	% Time Brokered <u>per week</u>
	12/17/93	Thirty months from date Station begins broadcasting pursuant to FCC program authority.	Date station begins broadcasting pursuant to FCC program authority.	Thirty months from date Station begins broadcasting pursuant to FCC program authority.	(1) 18 months (2) Mutual Agreement (3) 90 day notice of intent to extend agreement required.	Up to 98.8% (166 hours/week)

PUBLIC INTEREST BENEFITS RESULTING FROM ENTERING INTO THE LMA

The Time Brokerage Agreement for WFCT(TV) was originally entered into with the Station's permittee as part of Agreements providing for construction of the Station after a ten year period during which the permittee as unable to locate financing to construct this Station. The TBA was a vital part of the financing package that resulted in the activation of the new Channel 66 station in the market.